



# Unlock the insights you need to enhance your agency partnerships and improve your processes.

Are you looking for a better way to search for agencies – backed by data? Look no further than **Ivans Insights™**, a solution unlike anything else in the market.

Gone are the days of guessing what is happening on the agency side. With Ivans Insights, you can now pinpoint opportunities for profitable growth, find the right agency partners, and more. This tool provides a simple, powerful, and efficient way to search on multiple data points that gives you the valuable business and performance insights you need.

**“This is the kind of information that would give us a picture of whether or not we should even have a conversation with a potential agency.”**

**James Sullivan,**  
VP & Customer Experience Officer  
Encova Insurance



## Allows your business to

- Create new, better partnerships
- Make strategic, data-driven decisions
- Unlock the power of a holistic view

# Capabilities

## Agency Search Tool

Find agencies that align with your goals based on market segment, book of business attributes, key performance indicators and more.

## Specific Agency Analytics

Evaluate agencies with confidence and understand what types of business they are writing.

## Industry-Wide Visibility

See what your agency partners are doing across the industry.

## Agency Pre-Qualification

Get a head start to fast track the process and qualify agencies based on the type of business they download through Ivans.



**Respondents in a 2019 global data transformation survey reported that an average of 30 percent of their total time was spent on non-value-added tasks because of poor data quality and availability.**

Source: McKinsey & Company

## Why Ivans?

Ivans is where insurance carriers, agents, and MGAs come together to grow their businesses. Every day, our 34,000 agents and 450 carrier partners plug into technology that empowers them to better determine appetite and eligibility, swiftly produce quotes, get accurate claims and commission updates, automatically communicate policy data, and connect to one another to drive new business. With easier ways to get the day's work done, insurance professionals can open the door to more revenue without letting complexity in behind it.

**Call 855.233.9128**  
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