



Ask Kodiak™ is the single place to manage Commercial Lines appetite and eligibility communication.

Ask Kodiak, the search engine for commercial insurance products, makes it easy for you to manage Commercial Lines appetite, product placement, and eligibility information in a single location.

With Ask Kodiak, your retail agent partners will have consistent, real-time detailed appetite and eligibility guidelines, regardless of where they access your product details. At the same time, you will be able to keep your product communication current without having to update it in a million places. You can update appetite details and communicate them to the broadest network of retail agencies in real time, winning more new and renewal business.

“We utilize Ask Kodiak to make sure that we’re getting the consumer and the insured to the right carrier, the first time.”

Kylie Hubbard,
Director of Data and Lead Resources
INSURICA



Allows your business to

- Improve win-loss ratios
- Get to market faster while minimizing operational overhead
- Make more informed decisions with business data insights



Capabilities

Real-Time Product Communication

Presents current appetite information to retail agents in real time, including items that are out of appetite.

Data-Driven Market Insights

Gives a view into the success of your marketing efforts by measuring appetite views, top-ranking profiles, and top retail agents searching.

System Integration

Connects directly into retail agent's daily workflows through integrations with leading agency management systems, like Applied, EZLynx, Vertafore, and other insurtech platforms.

Custom Marketing

Allows you to customize branding and include specific premium and coverage details to further inform retail agents.

Storefront Embed

Gives you the ability to add appetite search to your website so retail agents can search directly from your portal.

Appetite, Product Placement Powered by APIs

Integrates appetite search into your portal, internal tools, mobile apps, and more.



15 minutes or less is the average amount of time agents using digital appetite tools spend searching for markets.

Source: Ivans 2021 Connectivity Report

Why Ivans?

Ivans is where insurance carriers, agents, and MGAs come together to grow their businesses. Every day, our 34,000 agents and 450 carrier partners plug into technology that empowers them to better determine appetite and eligibility, swiftly produce quotes, get accurate claims and commission updates, automatically communicate policy data, and connect to one another to drive new business. With easier ways to get the day's work done, insurance professionals can open the door to more revenue without letting complexity in behind it.